1376699

FORM D



UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

OMB APPR	OVAL
OMB Number:	3235-0076
Expires:	
Estimated averag	ge burden
hours per respon	se16.00

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SEC USE ONLY Prefix Serial								
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D/	TE RECEIV	ÆD.						

		<u> </u>
Name of Offering (check if this is an amendment and name has changed, and indicate change.)		
Common Stock Offering; Warrant to Purchase Shares of Common Stock Filing Under (Check box 'es) that apply):	ULOE AS	PEOEIVED CONT.
Filing Under (Check box es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: Rule 506 Amendment		
Type of Fining.	// AI	ing they stilled Sale
A. BASIC IDENTIFICATION DATA	13	
1. Enter the information requested about the issuer	Kil	
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)		(200 /ss/
Voddler, Inc.		
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number	er (Including Area Code)
228 Hamilton Avenue, 3rd Floor, Palo Alto, CA 94301	650-798-5367	
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Numb	per (Including Area Code)
Brief Description of Business	· · · · · · · · · · · · · · · · · · ·	
Provider of global video-on-demand services.		PROCESSE
Type of Business Organization		AUG 0 9 2007
	please specify):	
		THOMSON
Month Year		
	mated	FINANCIAL
Actual or Estimated Date of Incorporation or Organization: 011 06 Actual Esti		FINANCIAL
Actual or Estimated Date of Incorporation or Organization: [0] Actual Esti		FINANCIAL
Actual or Estimated Date of Incorporation or Organization: [0] 1 [0] [0] Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State	e:	FINANCIAL
Actual or Estimated Date of Incorporation or Organization: O11 O16 Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D		
Actual or Estimated Date of Incorporation or Organization: Olf Olf Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice n ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by	or Section 4(6), 17 CF	R 230.501 et seq. or 15 U.S.C.
Actual or Estimated Date of Incorporation or Organization: O11 O16 Actual Estinguished Estinguished Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice n ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by which it is due, on the dat: it was mailed by United States registered or certified mail to that address.	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at	R 230.501 et seq. or 15 U.S.C.
Actual or Estimated Date of Incorporation or Organization: O11 O16 Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by which it is due, on the dat: it was mailed by United States registered or certified mail to that address. Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20 Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at	R 230.501 et seq. or 15 U.S.C. filed with the U.S. Securities that address after the date on
Actual or Estimated Date of Incorporation or Organization: O11 O16 Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice a ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by which it is due, on the date it was mailed by United States registered or certified mail to that address. Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20 Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual photocopies of the manual y signed copy or bear typed or printed signatures. Information Required: A new filing must contain all information requested. Amendments need only report thereto, the information recuested in Part C, and any material changes from the information previously supp	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at 19549. Illy signed. Any copies ort the name of the iss	R 230.501 et seq. or 15 U.S.C. filed with the U.S. Securities t that address after the date on a not manually signed must be uer and offering, any changes
Actual or Estimated Date of Incorporation or Organization: O11 O16 Actual Estimated Date of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice n ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by which it is due, on the date it was mailed by United States registered or certified mail to that address. Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20. Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual photocopies of the manual y signed copy or bear typed or printed signatures. Information Required: A new filing must contain all information requested. Amendments need only report thereto, the information requested in Part C, and any material changes from the information previously support be filed with the SEC.	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at 19549. Illy signed. Any copies ort the name of the iss	R 230.501 et seq. or 15 U.S.C filed with the U.S. Securities that address after the date or not manually signed must be uer and offering, any changes
Actual or Estimated Date of Incorporation or Organization: OII OIE Actual Estin Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice n ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given be which it is due, on the date it was mailed by United States registered or certified mail to that address. Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20. Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual photocopies of the manual y signed copy or bear typed or printed signatures. Information Required: A new filing must contain all information requested. Amendments need only report thereto, the information recuested in Part C, and any material changes from the information previously support be filed with the SEC. Filing Fee: There is no fe leral filing fee. State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for SULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the are to be, or have been mide. If a state requires the payment of a fee as a precondition to the claim for accompany this form. This notice shall be filed in the appropriate states in accordance with state law.	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at 19549. By signed. Any copies of the name of the issolied in Parts A and B. Seales of securities in the Securities Administrator the exemption, a fee	R 230.501 et seq. or 15 U.S.C. filed with the U.S. Securities that address after the date on a not manually signed must be uer and offering, any changes Part E and the Appendix need those states that have adopted ator in each state where sales the in the proper amount shall
Actual or Estimated Date of Incorporation or Organization: Old Actual Estinuisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State CN for Canada; FN for other foreign jurisdiction) GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 77d(6). When To File: A notice in ust be filed no later than 15 days after the first sale of securities in the offering and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given by which it is due, on the dat: it was mailed by United States registered or certified mail to that address. Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20 Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manual photocopies of the manual y signed copy or bear typed or printed signatures. Information Required: A new filing must contain all information requested. Amendments need only repethereto, the information recuested in Part C, and any material changes from the information previously support be filed with the SEC. Filing Fee: There is no fe leral filing fee. State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for subtone the open mide. If a state requires the payment of a fee as a precondition to the claim for the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim for the payment of a fee as a precondition to the claim	or Section 4(6), 17 CF 3. A notice is deemed below or, if received at 19549. By signed. Any copies of the name of the issolied in Parts A and B. Seales of securities in the Securities Administrator the exemption, a fee	R 230.501 et seq. or 15 U.S.C. filed with the U.S. Securities that address after the date or anot manually signed must be uer and offering, any changes Part E and the Appendix need those states that have adopted ator in each state where sales te in the proper amount shal

filing of a federal notice.

ì		A. BASIC ID	ENTIFICATION DATA		
2. Enter the information re	equested for the fol	lowing:			
Each promoter of the second control of	the issuer, if the iss	suer has been organized v	vithin the past five years;		
Each beneficial ow	ner having the pow	er to vote or dispose, or di	rect the vote or disposition	of, 10% or more of	a class of equity securities of the issuer
	-		corporate general and ma		
		f partnership issuers.			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, i Alsén, Martin	f individual)				
Business or Residence Addre 228 Hamilton Avenue, 3			ode)	•	
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name fir it,	if individual)				
Löfstedt, Tom					
Business or Residence Ac dre	ss (Number and	Street, City, State, Zip C	ode)		
228 Hamilton Avenue, 3r	d Floor, Palo Alt	o, CA 94301			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name firet, Dalhamn, Magnus	if individual)				
Business or Residence Addre	ss (Number and	Street, City, State, Zip C	ode)		
228 Hamilton Avenue, 3	rd Floor, Palo Alt	to, CA 94301			
Check Box(es) that Apply	Promoter	Beneficial Owner	Executive Officer	/ Director	General and/or Managing Partner
Full Name (Last name first,	if individual)				
Söderberg, Jan					
Business or Residence Addre	ess (Number and	Street, City, State, Zip C	ode)		
228 Hamilton Avenue, 3					
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name firs), Deseven Capital AB	if individual)				
Business or Residence Addre	ess (Number and	Street, City, State, Zip C	ode)		· · · · · · · · · · · · · · · · · · ·
Birger Jarlsgatan 13, 11	1 45 Stockholm,	Sweden			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, Lotsa SA	if individual)				
Business or Residence Addre 2 Rue Carlo Hemmer, I			ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first	if individual)				
Business or Residence Add	ess (Number and	Street, City, State, Zip C	ode)	······································	
	(Use bla	nk sheet, or copy and use	additional copies of this	sheet, as necessary)

				B, II	NFORMATI	ON ABOU	T OFFERI	NG				
1. Has	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?										Yes	No 🔀
	Answer also in Appendix, Column 2, if filing under ULOE.											
2. Wha	. What is the minir ium investment that will be accepted from any individual?									\$_600	0,000.00	
3. Does	the offering	permit join	t ownershi	p of a sing	le unit?						Yes □	No ⊠
4. Ente	r the informa	ition reques	ted for eac	h person v	ho has bee	n or will b	e paid or a	given, dire	ctly or ind	irectly, any		
lf a p or sta	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.											
Full Nam	e (Last name	first, if ind	ividual)									
Business	or Residence	Address (N	lumber and	Street, C	ity, State, Z	ip Code)	<u> </u>					
Name of	Associated B	loker or De	aler									
States in	Which Perso	r Listed Ha	s Solicited	or Intends	to Solicit	Purchasers			 			
(Che	ck "All State	es" or check	individual	States)	***************************************	***********			*******************************	••••••	☐ Al	States
AL	AK	AZ	ĀR	CA	CO	[CT]	DE	DC	FL	GA	HI	[D]
TL	IN	ĪA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT		NV	NH	ŊĴ	NM	NY	NC)	ND	OH	OK)	OR OWN	PA
RI	SC	SD	TN	TX	[UT]	VT	VA	WA	WV	WI	WY	PR
Full Nam	e (Last name	: irst, if ind	ividual)						_			
Business	or Residenc	c Address (Number an	d Street, C	ity, State, 2	Zip Code)						
<u> </u>									 i			
Name of	Associated B	iroker or De	aler									
States in	Which Perso	n Listed IIa	s Solicited	or Intends	to Solicit	Purchasers						
(Che	ck "All State	s' or check	individual	States)	144444		**************	**************	*****		☐ AI	l States
ÄL	AK	AZ	ÄR	CA	CO	CT	DE	DC	FL	GA	HI	ID
ΠL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT		NV SD	NH	NJ TX	NM UT	NY) VT	NC VA	ND WA	OH WV	OK WI	OR WY	PA PR
RI			TN	<u> </u>	[01]	<u> </u>		(WA)				
Full Nam	e (Last name	e first, if ind	ividual)									
Business	or Residenc	e .\ddress (Number an	d Street, C	City, State,	Zip Code)					<u> </u>	
Name of	Associated E	Broker or De	aler					,				
States in	Which Perso	n Listed Ha	s Solicited	or Intends	to Solicit	Purchasers	<u> </u>					 -
(Che	ck "All State	es" or check	individual	States)		***************************************	*************	***************************************		*******************	□ Al	States
AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL		IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT RI		NV SD	NH TN	NJ TX	NM UT	NY VT	NC VA	ND WA	OH WV	OK WI	OR WY	PA PR

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

١.	sold. Enter "0" is the answer is "none" or "zero." If the transaction is an exchange offering, check this box and in licate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt		S
	Equity	\$_4,000,000.00	\$_4,000,000.00
	Convertible S :curities (including warrants)	s 8,000,000.00	8,000,000.00
	Partnership Interests		
	Other (Specify)		
	Total		
		P	<u></u>
_	A iswer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate Dollar Amount of Purchases
	Accredited Investors	4	s 12,000,000.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		*
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505		s
	Regulation A		\$
	Rule 504		\$
	Total		\$ 0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees		\$ 5,000.00
	Accounting Fees		s
	Engineering Fees	_	s
	Sales Commiss ons (specify finders' fees separately)		\$
	Other Expenses (identify)		\$
	Total		\$ 5,000.00

	d. OFFERING PRICE, NU	MBER OF INVESTORS, EXPENSES AND USE OF	PROCEEDS	
	and total expenses furnished in response to Part C	fering price given in response to Part C — Question 1 — Question 4.a. This difference is the "adjusted gross		\$11,995,000.00
5.	each of the purposes shown. If the amount for	proceed to the issuer used or proposed to be used for any purpose is not known, furnish an estimate and l of the payments listed must equal the adjusted gross art C — Question 4.b above.		
			Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees		\$. 🗆 \$
	Purchase of real estate		\$	<u></u> \$
	Purchase, rental or leasing and installation of n and equipment	nachinery		
	Construction or leasing, of plant buildings and	facilities	\$. 🗆 \$
	Acquisition of other businesses (including the offering that may be used in exchange for the a issuer pursuant to a merger)	value of securities involved in this ssets or securities of another	□\$	
			_	
			_	
			\$	\$
	Total Payments Listed (column totals added)		Z \$_1	1,995,000.00
		D. FEDERAL SIGNATURE		
sig	nature constitutes an undertaking by the issuer to	the undersigned duly authorized person. If this notice furnish to the U.S. Securities and Exchange Commin accredited investor pursuant to paragraph (b)(2) of	ssion, upon writte	
Iss	er (Print or Type)	Signature	Date ,	1
Vo	ddler, Inc.	Vom Korske	07/12	12007
Na	ne of Signer (Print or Type)	Title of Signer (Print or Type)	7	
Tor	Löfstedt	Chairman of the Board		

Intentional miss:atements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE		
1.	Is any party descr.bed in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?	Yes	No K
	See Annendix Column 5 for state response.		

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature Date
Voddler, Inc.	10m do/ML/ 07/12/2007
Name (Print or Type)	Title (Print or Type)
Tom Löfstedt	Chairman of the Board

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

					AF	PENDIX				
.1	Intend to non-a investor (Part B	ccred s ir. S	dited State	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	N	4 0		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL										
AK										
AZ										
AR										
CA			×	common stock	4	\$12,000,000				
со										
СТ					<u> </u>					
DE		<u>.</u>								
DC										
FL										!
GA										
НІ										
ID										
IL										
IN				-						
IA										
KS										
KY									<u> </u>	
LA										
ME										
MD		Г								
MA										i
МІ										
MN										
MS										

				APP	ENDIX			-	
1	Intend to non-a investor	I to sell ccr:dited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				(if yes, explana	attach atton of granted)
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО									
мт			_						
NE									
NV									
NH									
NJ									
NM							:		
NY									
NC							<u> </u>		·
ND									
ОН									
ок									
OR									
PA									
RI									
SC									
SD							_		
TN									
TX									
UT									
VT									
VA								,	
WA									
wv									
WI									

		ì		APP	ENDIX				
1	2 3 4 Type of security							-	lification ate ULOE
	to non-a	d to sell accredited rs ir State B-Item 1)	and aggregate offering price offered in state (Part C-Item 1)	:	Type of investor and amount purchased in State (Part C-Item 2)				attach ation of granted) -Item 1)
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY									
PR									

